

ORDER



KLAS

Orders	Order / Rev:	37804	
	Alt Order #:		KLAS
	Product Desc:	ISSUE	
	Estimate:	661	
	Flight Dates:	10/31/12 - 11/06/12	Primary AE:
	Original Date / Rev:	10/30/12 / 10/31/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
Agency	Name:	Mentzer Media Services	
	Buying Contact:		Billing Type:
	Billing Contact:		Billing Calendar:
		600 Fairmont Avenue	Billing Cycle:
		Towson, MD 21286	Agency Commission:
Advertiser	Name:	Restore Our Future	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	PO4	Order Separation:
	Priority:	LV2	Advertiser External ID:
	Revenue Codes:	AGY, POL, ISS	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/06/12	8	\$65,000.00	\$55,250.00	November 2012	8	\$65,000.00	\$55,250.00	0.00
					Totals	8	\$65,000.00	\$55,250.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount									
N 1	8	11/01/12	11/06/12	8 News Now	5a M-F	CM	5-6a		:30	5	\$3,000.00	LV1	0.00	NM	5	\$15,000.00									
8 News Now 5a M-F																									
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>																
Week: 10/31/12		11/06/12	MT-TF--		5		\$3,000.00		0.00																
N 3	8	11/01/12	11/02/12	8 News Now	4p M-F	CM	4-5p		:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00									
8 News Now 4p M-F																									
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>																
Week: 10/29/12		11/04/12	---TF--		1		\$2,500.00		0.00																
N 4	8	11/04/12	11/04/12	Sun 8-9p		CM	8-9p		:30	1	\$30,000.00	LV1	0.00	NM	1	\$30,000.00									
The Amazing Race																									
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>																
Week: 10/29/12		11/04/12	-----S		1		\$30,000.00		0.00																
N 5	8	11/03/12	11/03/12	NCAA Football		CM	NCAA College Foo	-----S-	:30	1	\$17,500.00	LV1	0.00	NM	1	\$17,500.00									
NCAA College Football																									
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>																
Week: 10/29/12		11/04/12	-----S-		1		\$17,500.00		0.00																